

Contract # 48579

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/16/12-10/21/12

OBAMA FOR AMERICA (2353)

GMMB (1182)

POLITICAL CANDIDATE (1051)

Est 1537 OFA Sked A 10/2-11/6 (27395)

Shiebler, Charles (1011)

WHDH

/

1537 A

Local/Political Candidate Agency

Standard

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

10/09/12

10/09/12

Charles Shiebler

No

Normal

15.00

\$13,095.00

\$74,205.00

WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

29

Rate

\$87,300.00

\$87,300.00



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 7A- 8A (ET) | 2 | | X | X | X | X | | | 2 | \$2,300.00 | \$4,600.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 2.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 3 | :30 | 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN | 1 | | | | | | | X | 1 | \$500.00 | \$500.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 3.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 8A- 9A (ET) | 2 | | X | X | X | X | | | 2 | \$2,300.00 | \$4,600.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 4.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 3 | :30 | 7:57A- TODAY SHOW-SUNDAY | 1 | | | | | | | X | 1 | \$1,400.00 | \$1,400.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 5.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 9A- 9:30A (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 6.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 3 | :30 | 9A- 7 News Today in New England-Sun | 1 | | | | | | | X | 1 | \$1,400.00 | \$1,400.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 7.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 9:30A- 10A (ET) | 1 | | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 8.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 10A- 11A (ET) | 2 | | X | X | X | X | | | 2 | \$850.00 | \$1,700.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 9.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 11A- 12P (ET) | 2 | | X | X | X | X | | | 2 | \$850.00 | \$1,700.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 10.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 2P- 3P (ET) | 2 | | X | X | X | X | | | 2 | \$600.00 | \$1,200.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 11.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 3P- 3:30P (ET) | 1 | | X | X | X | X | | | 1 | \$600.00 | \$600.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 12.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 3:30P- 4P (ET) | 1 | | X | X | X | X | | | 1 | \$600.00 | \$600.00 | WHDH Boston (WHDH) | | 10/9/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48579

Schedule Dates 10/16/12-10/21/12
Advertiser OBAMA FOR AMERICA (2353)
Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est 1537 OFA Sked A 10/2-11/6 (27395)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 1537 A
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,095.00
Net Total \$74,205.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 29 \$87,300.00
Grand Total: 29 \$87,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|----------|---------|
| 13.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 5P- 5:30P (ET) | 1 | | X | X | X | X | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 14.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 6P- 6:30P (ET) | 1 | | X | X | X | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 15.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 7P- 7:30P (ET) | 2 | | X | X | X | X | | | 2 | \$2,200.00 | \$4,400.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 16.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 3 | :30 | 6:58P- FOOTBALL NIGHT IN AMERICA | 1 | | | | | | | X | 1 | \$7,500.00 | \$7,500.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 17.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 7:30P- 8P (ET) | 2 | | X | X | X | X | | | 2 | \$2,400.00 | \$4,800.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 18.0 | Normal Line / SPOT | 10/21/12-10/21/12 | 3 | :30 | 8:13P- NBC SUNDAY NIGHT FOOTBALL | 2 | | | | | | | X | 2 | \$20,000.00 | \$40,000.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 19.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 10:59P- 7 News at 11 PM | 1 | | X | X | X | X | | | 1 | \$3,000.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/9/12 |
| 20.0 | Normal Line / SPOT | 10/16/12-10/19/12 | 3 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | 2 | | X | X | X | X | | | 2 | \$1,500.00 | \$3,000.00 | WHDH Boston (WHDH) | | 10/9/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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